

World Cup 2014 Betting Guide



Created by: Betalyt.com

Betalyst.com World Cup Betting Guide

Introduction

This guide has been designed to help you maximise your profits from the 2014 World Cup in Brazil. During a World Cup bookmakers see an increase of over 500% in bets placed and many of those new bets are placed by people taking punts on their own teams or by people who are placing bets without any real knowledge of the matches.

This guide aims to help you finish the World Cup with a larger pot than you started with so that you can become one of the few people who finish the world cup in PROFIT!

Guide Breakdown

The guide is broken down into two sections 'Pre-Tournament' bets and 'Group Matches'. They both use a different staking system so be sure to read the managing your bank section before placing your bets, this is what will help you to ensure you end with a profit.

After the group stages finish we will only be sharing our tips on our website, Facebook and Twitter as it is easier to deal with the dynamic nature of the possible fixtures at that point.

Bank Management

Pre-Tournament - The pre-tournament bets are not on a staking percentage plan but are instead on fixed points. So you need to decide what you would like 1 point to be, possibly £1 per point or £10 per point it is up to you. You then multiply your point value with our suggested stakes. So if we advise 3pts and your value is £1 per point you would place £3 on the bet.

Group/Knockout Matches - For the group/knockout matches we will use a rolling stake plan. This means that you have to select your betting pot up front and then place the advised percentage on each bet. We have decided for these tips to use the same percentage stake across all matches as the odds are relatively stable and it makes things a lot easier for people to follow. Our chosen stake is 5% of your pot. So if you decide to start the World Cup with a pot of £100 then you would work out that 5% of this is £5 and place that on the selection. If that bet wins and your pot goes up to £110 then your next stake would be 5% of that so £5.50.

This allows us to maximise our profits on winning streaks and will also mean you cannot clean out your bank on a single day.

Special Offers

Before you place your World Cup bets you should get involved with these offers to make things a little easier.. They are the ones we are using:

- Coral: Place a £5 bet and get £20 FREE - Great for pre-tournament bets
- Coral: Your money back if Brazil or Argentina win the World Cup - If you are going to bet on someone other than these two then do it with Coral as they will give you back up to £25 if your teams does not win but Brazil or Argentina do!
- Bet365: £200 in FREE BETS. If you are looking for somewhere to put your World Cup bank, do it at Bet365. If you put in up to £200 they will double it... Doubling your World Cup betting bank!

** All odds stated in this guide are from Bet365.

Pre-Tournament Betting

| Bet | Selection | Odds | Stake |
|-----------------------|-------------------|-------------|--------------|
| Winning Continent | South America | 1.90 | 5pts |
| Top Goalscorer | Fred (Brazil) | 21.00 | 5pts e/w |
| Lowest Scoring Team | Australia | 5.00 | 3pts |
| Outright Forecast | Brazil, Argentina | 17.00 | 2pts |
| Highest Scoring Group | Group F | 6.00 | 3pts |
| To Reach Semi Final | Belgium | 4.20 | 3pts |

Group Matches

| Date | Match | Selection | Odds | Stake |
|-------|--------------------------|-------------------------------------|-------|-------|
| 12/06 | Brazil vs Croatia | Brazil win + O2.5 goals | 2.20 | 5% |
| 13/06 | Mexico vs Cameroon | Mexico win | 2.30 | 5% |
| 13/06 | Spain vs Netherlands | Over 2.5 goals + BTTS Yes | 3.10 | 5% |
| 13/06 | Chile vs Australia | Chile -2 Asian Handicap | 3.80 | 5% |
| 14/06 | Columbia vs Greece | Over 2.5 goals | 2.70 | 5% |
| 14/06 | Uruguay vs Costa Rica | Uruguay -2 Asian Handicap | 3.90 | 5% |
| 14/06 | England vs Italy | England win + BTTS | 7.50 | 5% |
| 15/06 | Ivory Coast vs Japan | Ivory Coast win | 2.60 | 5% |
| 15/06 | Switzerland vs Ecuador | Over 2.5 goals + BTTS Yes | 3.10 | 5% |
| 15/06 | France vs Honduras | France -1 Handicap | 2.05 | 5% |
| 15/06 | Argentina vs Bosnia | Argentina + O2.5 goals | 2.25 | 5% |
| 16/06 | Germany vs Portugal | Germany win | 2.20 | 5% |
| 16/06 | Iran vs Nigeria | Nigeria Clean Sheet | 2.25 | 5% |
| 16/06 | Ghana vs USA | Ghana + O2.5 goals | 5.00 | 5% |
| 17/06 | Belgium vs Algeria | Belgium + U2.5 goals | 3.00 | 5% |
| 17/06 | Brazil vs Mexico | Over 1.5 First Half Goals | 2.62 | 5% |
| 17/06 | Russia vs South Korea | Russia win | 2.30 | 5% |
| 18/06 | Australia vs Netherlands | Netherlands + O2.5 goals | 2.05 | 5% |
| 18/06 | Spain vs Chile | Spain win + BTTS Yes | 4.00 | 5% |
| 18/06 | Cameroon vs Croatia | Croatia win | 2.00 | 5% |
| 19/06 | Columbia vs Ivory Coast | Ivory Coast win | 3.40 | 5% |
| 19/06 | Uruguay vs England | England win + BTTS Yes | 6.00 | 5% |
| 19/06 | Japan vs Greece | BTTS Yes | 2.10 | 5% |
| 20/06 | Italy vs Costa Rica | Italy -1 Asian Handicap | 1.75 | 5% |
| 20/06 | Switzerland vs France | France win | 2.10 | 5% |
| 20/06 | Honduras vs Ecuador | Ecuador win + BTTS Yes | 4.33 | 5% |
| 21/06 | Argentina vs Iran | Over 1.5 First Half Goals | 2.50 | 5% |
| 21/06 | Germany vs Ghana | Germany win + BTTS Yes | 3.40 | 5% |
| 21/06 | Nigeria vs Bosnia | Bosnia win | 2.30 | 5% |
| 22/06 | Belgium vs Russia | Belgium win | 2.20 | 5% |
| 22/06 | South Korea vs Algeria | Algeria win | 3.30 | 5% |
| 22/06 | USA vs Portugal | Portugal win + O2.5 goals | 2.75 | 5% |
| 23/06 | Australia vs Spain | Over 3.5 goals | 2.62 | 5% |
| 23/06 | Netherlands vs Chile | Netherlands win | 2.37 | 5% |
| 23/06 | Cameroon vs Brazil | Over 2.5 goals + BTTS No | 3.20 | 5% |
| 23/06 | Croatia vs Mexico | Mexico win + BTTS Yes | 7.00 | 5% |
| 24/06 | Costa Rica vs England | England win + O2.5 goals | 2.25 | 5% |
| 24/06 | Italy vs Uruguay | Uruguay win | 2.75 | 5% |
| 24/06 | Greece vs Ivory Coast | Ivory Coast win | 2.40 | 5% |
| 24/06 | Japan vs Columbia | BTTS in 2nd Half | 4.00 | 5% |
| 25/06 | Bosnia vs Iran | Bosnia win + O2.5 goals | 2.75 | 5% |
| 25/06 | Nigeria vs Argentina | Argentina -1.5 Asian Handicap | 2.025 | 5% |
| 25/06 | Ecuador vs France | France win + BTTS Yes | 4.33 | 5% |
| 25/06 | Honduras vs Switzerland | HT/FT (Switzerland/ Switzerland) | 2.37 | 5% |
| 26/06 | Portugal vs Ghana | Portugal win + BTTS Yes | 4.00 | 5% |
| 26/06 | USA vs Germany | Germany win + O2.5 goals | 2.10 | 5% |
| 26/06 | Algeria vs Russia | Algeria win | 6.50 | 5% |
| 26/06 | South Korea vs Belgium | Belgium win + O2.5 goals | 2.75 | 5% |